

Investment Proposal

For a

Portable Magnetic Electric Motor Generator

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At the start of your investment proposal, make sure you lure the investor in with a short elevator pitch. The elevator pitch could end up being the only thing an investor reads – that is, if it fails to grab their attention! Below is a sample elevator pitch you can use.

Proven, proprietary tools & services that serve to DESCRIBE SOLUTION for TARGET MARKET.

Idea

To Research and Develop a Portable Magnetic Electric Motor Generator, that should recycle its own self made electricity inside the closed sealed unit, with a surplus amount of electricity outside the Unit,

Once the unit is completed, a large amount of Electricity from an outside Mobile Electric Generator, energises the Motor and Generator Field Windings and Magnets,

causing the Electric Motor to drive the Electric Generator, then the outside Mobile Generator is disconnected, and then the Unit should Self Run after that on its own power input and output, forever. to produce an endless supply of Electricity at its terminals on the ousted of the unit.

Solution to Power Crisis and Climate Change

The Motor Generator should produce clean uninterrupted Electricity to the public, without needing any electric or diesel motor to drive it. It should compete with fossil fuels, solar, hydro. nuclear and wind power generation which uses up energy with limiting factors. These DC Power units should fit to any vehicle, heavy machinery or house and not take up too much space for its size and output and quietness, without pollution or harmful radiation, because of its low frequency.

Target Market

The idea is to connect these Portable Motor Generators to Homes, Automobiles and Heavy Machinery in New Zealand, as our Target Market.

Business Overview

In this section of the investment proposal template, provide a business overview to help investors evaluate the merits of your business. You may choose to incorporate your value proposition here as well. A value proposition is a short statement that clearly conveys (1) who the target customer is, (2) what their problem is, (3) your solution, and (4) the benefits of your solution.

This is a startup business from just an idea that I have had for many years, though I have been in the Heavy Automotive Industry for a long time too, and have always had a problem with raising capital for this project.

So the business has no value other than an idea that this Motor Generator should benefit the Automotive Industry for clean energy. The unit can be adapted to new electric cars and heavy equipment with no need to top up batteries and no need for homeowners to pay for any more high power bills other than what you use from the Generator Unit as a lease power to the consumer only.

Problem

Solves economic problems and provides low cost and use to the consumer. You only pay for the power on the meter and not the cost of the Generator unit.

Eliminates the need for Petrol Diesel Fuels Supply and Distribution Logistics, Hydro Dams environmental issues, Large Windmills dotting the skyline and oceans, Nuclear Power Plants and their Waste Products, Solar Panels and their cost, maintenance and reliability.

The unit should have a long life and maintenance free and should be checked after a period of years and or be replaced with a new unit at no cost to the consumer.

The problem this unit solves is the high cost of renewable electricity to the domestic home, businesses and fuel costs to the auto and heavy vehicle industry and in particular the problems that electric vehicles have, of carrying heavy batteries that run out of power and range. This unit solves the battery problem and should replace th.

For the home, this unit solves the problem of power grid price hikes and frequent power cuts in rural development areas, where power lines are overloaded. You have your Own electricity Generator unit for your house, and another unit for your car.

What problem does your product and/or service solve?

The process of DESCRIBE is decades old and relies heavily on manual data transfer, which results in erroneous data and mispayments to the tune of millions of dollars.

Barriers to Entry

What are the things that will keep others from competing? Do you have any patents, trade secrets or exclusive customers or suppliers? That is the sort of thing you would elaborate on here.

Competitive Landscape

Describe the competitive landscape and your competitors' strengths and weaknesses.

Current State

In this section of the investment proposal, describe where the business is today. How far along are you?

Revenue –

Development Stage –

For example, not started, alpha, beta, etc.

Funding Requirements

In this section, let investors know how much funding you need, and what you will use the money for. You may also want to share what valuation you put on the business since that will tell the investor how much of the company you are willing to part with for the capital requested.

Exit strategy

In this section, describe your exit strategy. In other words, how will you get your investors their money back? Do you envision being acquired, finding a financial buyer, or perhaps an IPO? What is the timeframe for this, and if you envision an acquisition, who are some potential acquirers?

Should this opportunity fall within your investing interests, please don't hesitate to contact the undersigned at PHONE or EMAIL.

Thank you for your consideration

[Sender.Company]

Signature

MM / DD / YYYY

[Client.Company]

Signature

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